

Workshops & Seminars DSC 2019
4th Annual Postgraduate Research Conference 2019

Title: Introducing the Three Minute Thesis

Type: Workshop

Presenters: Prof. Panayiotis Ketikidis and Dr Kelly Pasmatzki

Brief Description

This workshop introduces its participants to the international competition 3MT® and offers them compact training in the 3MT method. 3MT® is an initiative in the research and academic community that requires presenters and researchers to present their research in the most succinct and engaging way possible to a non-expert audience so that said research can have greater impact and reach a wider audience. An 80,000 Word thesis would take nine hours to present – participants' time limit is three minutes. Within the context of this workshop, participants will gain hands-on experience in preparing and presenting a 3 minute thesis.

Expected Outcomes

By attending this workshop, participants will:

- learn how to communicate their research to both a specialist and a non-specialist audience;
- sharpen their communication skills, which is considered a key 'soft-skill' in academia;
- gain effective storytelling skills;
- become more effective and confident presenters.

Presenters Brief CV:

Prof. Panayiotis H. Ketikidis

Professor Panayiotis Ketikidis is the University of Sheffield International Faculty VP for Research and Innovation. Prof. Ketikidis is the Chief Editor of the International Journal of Innovation & Regional Development (IJIRD) and Associate Editor of the – International Journal of Logistics Economics and Globalisation (IJLEG). His research interests lie in innovative technology, entrepreneurship, supply chain management and health informatics.

Kelly Pasmatzki

Kelly Pasmatzki has a PhD in Translation and Intercultural Studies from the University of Manchester. She is currently a lecturer at the English Studies Department of the International Faculty of the University of Sheffield where she teaches BA and MA modules in Translation Studies. She is also a co-editor of the *New Voices in Translation Studies* journal. Her research interests lie in the sociology of translation and, more recently, in interpreting, cultural mediation and the refugee context.