# Table of Contents

1  RESEARCH @ SEERC .................................................................................................................. 3  
   1.1  RESEARCH PROJECTS UPDATE ...................................................................................... 3  
   1.2  OTHER RESEARCH ACTIVITIES ....................................................................................... 7  
2  THE DOCTORAL PROGRAMME .................................................................................................. 8  
   2.1  TWO more SEERC DOCTORAL GRADUATES ................................................................. 8  
   2.2  UPGRADeS TO PhD STATUS ............................................................................................ 8  
   2.3  CALL FOR DOCTORAL APPLICATIONS 2008-2009 & NEW ADMISSIONS ................. 9  
   2.4  DOCTORAL STUDENT CONFERENCE 2008 .................................................................. 10  
   2.5  OTHER ACADEMIC ACTIVITIES ....................................................................................... 10  
3  NETWORKING & DISSEMINATION .......................................................................................... 11  
   3.1  EVENTS ORGANISED BY SEERC .................................................................................. 11  
   3.2  STAFF NETWORKING ....................................................................................................... 12  
4  SEERC INTERNAL NEWS ....................................................................................................... 15  
   4.1  MEETINGS AND VISITS ................................................................................................. 15  
   4.2  NEW STAFF @ SEERC ...................................................................................................... 15  
5  PRIORITIES FOR 2009 ........................................................................................................... 18  
6  APPENDIX .................................................................................................................................. 20  
   6.1  PUBLICATIONS PER RESEARCH TRACK ........................................................................ 20  
   6.2  SEERC OPEN SEMINAR SERIES ...................................................................................... 29  
   6.3  SEERC RESEARCH STUDENT SEMINAR SERIES ........................................................ 30
2008 was a year of rapid progress and activity for SEERC, enhanced by new funded projects opening up research to new directions or building on past experience and by a series of events that set the tone for active networking for staff members. In 2008, SEERC based the organisation of its work and priorities on past experiences and lessons learned.

The successful completion of three research and training projects provided SEERC staff with valuable insight on the combination of scientific and administration skills that are needed in order to successfully complete the experience of running any research project. Among this years’ notable achievements are FP7 contract negotiations that were initiated and successfully concluded for new funded projects as well as the participation for the first time and eventual success of a new project funded by DG Justice, Freedom and Security in the frame of the DAPHNE III programme. Networking during past projects also paid off with a new contract in the Leonardo programme (DG Education and Training). More importantly, SEERC expanded its participation in funded research by submitting two proposals in the South East Europe programme which were favourably evaluated at the first stage of proposals and are now awaiting the final outcome.

It has to be noted that for the first time SEERC applied for and was awarded funds from the Greek General Secretariat for Research and Technology – GSRT (project CAST of the EUROSTARS programme). With this project, which is expected to kick off in early 2009, SEERC has managed to establish an important link with the National Funding agency.

SEERC had the pleasure of seeing two more PhD candidates from its first cohort (2003-2004) graduate, raising the number of total graduates to four. 2008 was a year of intense exchanges on academic and administrative levels with the University of Sheffield in finalising a Handbook stipulating the procedures of the SEERC-Sheffield Doctoral programme and the basis for a more-detailed monitoring system regarding the progress of the current PhD graduates.

A series of events that were organised by SEERC, kept the centre updated to current topics and brought experts together for international conferences and workshops. 2008 set the basis for hosting in 2009 two important international conferences that SEERC combined to offer a holistic approach in innovation and entrepreneurship topics. The 2nd International Conference in Entrepreneurship, Innovation and Regional development (ICEIRD 2009), a conference that was organised last year in Skopje and Ohrid and also the Annual conference of the European Association for Innovation and Technology Transfer (TII 2009) will be organised by SEERC and will both take place in April 2009. Both of these events are expected to attract international participation and to enhance SEERC’s knowledge and understanding of innovation from an academic and practitioners’ point of view.

Status Report

2008 was a year of rapid progress and activity for SEERC, enhanced by new funded projects opening up research to new directions or building on past experience and by a series of events that set the tone for active networking for staff members. In 2008, SEERC based the organisation of its work and priorities on past experiences and lessons learned.

The successful completion of three research and training projects provided SEERC staff with valuable insight on the combination of scientific and administration skills that are needed in order to successfully complete the experience of running any research project. Among this years’ notable achievements are FP7 contract negotiations that were initiated and successfully concluded for new funded projects as well as the participation for the first time and eventual success of a new project funded by DG Justice, Freedom and Security in the frame of the DAPHNE III programme. Networking during past projects also paid off with a new contract in the Leonardo programme (DG Education and Training). More importantly, SEERC expanded its participation in funded research by submitting two proposals in the South East Europe programme which were favourably evaluated at the first stage of proposals and are now awaiting the final outcome.

It has to be noted that for the first time SEERC applied for and was awarded funds from the Greek General Secretariat for Research and Technology – GSRT (project CAST of the EUROSTARS programme). With this project, which is expected to kick off in early 2009, SEERC has managed to establish an important link with the National Funding agency.

SEERC had the pleasure of seeing two more PhD candidates from its first cohort (2003-2004) graduate, raising the number of total graduates to four. 2008 was a year of intense exchanges on academic and administrative levels with the University of Sheffield in finalising a Handbook stipulating the procedures of the SEERC-Sheffield Doctoral programme and the basis for a more-detailed monitoring system regarding the progress of the current PhD graduates.

A series of events that were organised by SEERC, kept the centre updated to current topics and brought experts together for international conferences and workshops. 2008 set the basis for hosting in 2009 two important international conferences that SEERC combined to offer a holistic approach in innovation and entrepreneurship topics. The 2nd International Conference in Entrepreneurship, Innovation and Regional development (ICEIRD 2009), a conference that was organised last year in Skopje and Ohrid and also the Annual conference of the European Association for Innovation and Technology Transfer (TII 2009) will be organised by SEERC and will both take place in April 2009. Both of these events are expected to attract international participation and to enhance SEERC’s knowledge and understanding of innovation from an academic and practitioners’ point of view.
The achievements of SEERC during 2008 would not have been possible without the support of Professor Keith BURNETT, Vice-Chancellor of the University of Sheffield, and of Professor Tony CROOK, former Vice-Chancellor of the University of Sheffield who have warmly embraced and actively supported SEERC since its conception. Special thanks goes to Mr Yannis VEVERIDIS, the Principal of CITY Liberal Studies and to Dr Panayiotis KETIKIDIS, SEERC Chairman and Viceprincipal of CITY Liberal Studies for their commitment and effort for SEERC. SEERC will ensure that it stays true to their aspirations and commitment to the Centre’s academic purpose.
1  Research @ SEERC

1.1  Research Projects Update

2008 was a very productive year both in terms of research applications and a total of seven new projects were approved for funding and kick-started in 2008 with a total budget of €688000. Moreover, three projects were successfully concluded with favourable reviews from the funding bodies.

New Awards

Seven new projects concluded negotiations with the EU and other funding authorities and the signature of contracts in late 2006 and started their work in 2007:

**CAST: Enabling Customisation of SaaS Applications by Third parties (funded by EUREKA Eurostars Programme):** This project will create an innovative cloud computing platform enabling software developers and integrators to develop and customise software applications offered via the Internet as Software-as-a-service (SaaS). The project is expected to begin in 2009.

**ICT-WEB-PROMS: Promoting ICT cooperation opportunities and policy dialogue with the Western Balkan Countries (funded by FP7 – Cooperation / ICT):** This new projects aims at increasing capacity of stakeholders in the Western Balkan countries (WBC) to enable them to fully participate in European ICT research and in the European Research Area. This will be done by creating and supporting strategic partnerships between stakeholders in the EU and in the WBC while providing access to relevant knowledge. ICT-WEB-PROMS is expected to kick start in early 2009.

**Embed4Auto: Model-based development of embedded software for the automotive sector (funded by the Leonardo da Vinci programme):** The main goal of the project is to transfer the results of a previous Leonardo da Vinci pilot project (Up2UML project - "Upskilling to object-oriented software development with the Unified Modeling Language", Leonardo da Vinci 2005-2007) to other EU countries and new target groups and domains (e.g. automotive industry and its suppliers). This includes the analysis of new requirements and the adaptation, enhancement and extension of the project results in order to cover the needs of other target groups and industrial sectors. Additional tools and methods will be developed and adapted that provide participants in training activities with learning content adapted to their needs and their learning preferences. This project kicked off with a meeting in October 2008 in Kaiserslautern, Germany.
ELEVATE: Integrating pedagogically-documented, value-added e-training add-ons in commercial software products of European Software SMEs (funded by FP7, Research for the Benefit of SMEs programme): The 24-month ELEVATE project proposes a hybrid training and certification environment, which integrates the application software to be taught in the pedagogical-documented educational process, allowing the software development SMEs to deliver innovative e-training services and to address the needs of their business partners and customers. Thus, the ELEVATE project addresses the business needs of the software development SMEs participating in the project in the field of application software training through their business partners and customers networks. The ELEVATE project kicked off with a meeting in Athens in October 2008.

ORGANIK: An organic knowledge management system for small European knowledge-intensive companies (funded by FP7, Research for the Benefit of SMEs programme): The increasing need of European knowledge-intensive SMEs for loosely-coupled collaboration, ad hoc knowledge sharing and utilisation, and open innovation structures, has led to a strong requirement for a next generation knowledge management system that manages and promotes social structures. OrganikiK will combine social software applications and semantic technology in order to develop an innovative knowledge management approach for European SMEs. The project will deliver a set of semantically-integrated social software tools, a well-tested and documented methodology for their application, and a set of five reference applications in use at the participating SMEs, who actively initiated this ambitious project. A kick off meeting for OrganikiK was organised and hosted at SEERC in Thessaloniki in October 2008.

YOU RESPOND: Developing a good practice guide and training manual for young people’s participation in research, policy and practice developments to prevent and combat violence (Funded by DG Justice, Freedom and Security, DAPHNE III programme: 2007-2013): This innovative action learning project seeks to promote good practice in terms of engaging young people in projects to combat violence against children. This will be achieved through the development of an evidence-based good practice guide and training materials, specifically designed for use by established and new EU members. These materials will be targeted at practitioners in relevant governmental and non-governmental organisations and researchers. Their focus will be on best practice in relation to engaging young people in establishing the scope, nature, impact and prevention of violence.

Research on Rural, Economic and Social Development for Mountain Villages in Turkish Thrace (funded by the European delegation in Ankara): The overall objective of the project is to increase the scientific cooperation and interaction of Turkish and EU universities for sustainable rural economic and social development issues. Specific objectives are: (i) To research the EU experience in rural economic and social development especially in Thrace region and to develop a scientific pilot model for rural economic and social development in the EU negotiation process of Turkey; (2) To increase the rural economic and social development capacity of mountain
villages in Turkey with a pilot model in Thrace; (3) To increase the cooperation between universities from EU in development issues and implementation of rural economic and social development policies in local level; (4) To provide an innovative, scientific and cooperative approach to the rural economic and social development process of mountain villages with support of EU member states universities; (5) To increase the cooperation between local and regional institutions in Thrace. The project began its activities at the end of October 2008.

1.1.1 Progress on Current Research Projects

**J-WEB:** The project is currently at its 24th month and has received an extension by the European Commission to complete its research activities. A workshop was organised on October 24th in Thessaloniki on ICT for Justice that brought together experts to discuss ICT solutions in the Justice field and applications.

**Multi-level Governance in South East Europe** – Institutional Innovation and Adaptation in Croatia, former Yugoslav Republic of Macedonia and Slovenia. This project focuses on territorial and sectoral effects on changing modes of governance in a sample of South East European countries (SEECS): Croatia, Greece, FYROM and Slovenia. The project is based in the Centre for International Policy Research (CiPOL) in the Department of Politics at the University of Sheffield and it is funded by the UK Economic and Social Research Council (RES 062-23-0183). As the research field work has been completed, a workshop will be organised in Thessaloniki with the Sheffield scientific managers of the project (A Taylor, A Geddes, C Lees and I Bache), the field researchers and a number of experts in Multi-level Governance from Greece, UK and the South East European countries. The workshop will take place in early June 2009.

**e-SDI Net+:** The eSDI-NET+ started on September 2007 and is currently on its 18th month out of a total three year period. There have been 4 project meetings so far, with the next ones coming up in Thessaloniki (SEERC) in January 2009 another in March 2009 in Leuven, Belgium. So far a number of workshops on Spatial Data Infrastructures have been organised in a number of countries in Europe, including France, Romania, Italy, Poland, Czech Republic, and another workshop will be organised in early 2009 in Greece. A technical Review will take place in Luxembourg in February 2009.

**WBC-INCO Net:** WBC-INCO.NET is in its 12th month (December 2008). SEERC developed a Quality Assurance plan with the guidelines for the write-up of the non-political deliverables and the procedures for the project management. More analytically, the QA plan defined the roles and responsibilities of the partners involved, described the methodology to be followed and made reference to the relevant templates that are used during the Quality Assurance exercise. SEERC has performed quality assurance for six finalized and two on-going deliverables. A Steering Platform on Research for Western Balkan Countries was held in Paris at the 19th of December 2008,
where a discussion on recent developments on Science and Technology in and for the Western Balkan Countries took place.

**SUMMIT II**: Summit II is in its 12th month (December 2008). So far, Work Package (WP) 1 and part of WP2 have been finalized. WP1 involved a Training Needs Analysis (TNA) the aim of which was to identify the content of training and support requirements of the personnel of business incubators and other business support organizations, so as to develop the relevant content within new modules. A survey with questionnaires and interviews was conducted in 15 European countries and a final TNA report was produced. Also, based on the findings of the TNA report, two new modules of highly relevant training and support materials have started to be formulated (WP2).

**Smoking Prevention in the Balkans (SPIB)** – a CANCER RESEARCH UK funded project: The project is currently completing its first year of research activity with the following survey-based experimental studies: · Psychosocial predictors of adolescent smoking behaviour. · Support for tobacco control policies. · Compliance with smoking restrictions. · Non-smokers’ assertiveness at work. · Affective responding to pictorial warning labels The main objective of the SPIB project is to examine the relationship between norms, attitudes, intentions and smoking behaviour, as well as the relationship between social norms and acceptance/support of tobacco control policies. The project is expected to be completed in October 2010.

### 1.1.2 Completed Research Projects

**QF EMBODIMENT**: The project was completed in December 2008 with a project meeting and a final workshop in Budapest. The workshop was well-attended by a number of local and European experts in the European Qualifications Framework. The final printed reports and related materials will be available at SEERC in the first semester of 2009 for dissemination. The project has provided SEERC with a range of national contacts related to the conceptualization of National Qualification Framework and the application of the EQF in Greece.

**Training of Civil Servants in Information and Communication Technology skills**: SEERC successfully concluded the project management of the project “Civil Servants’ Training for Information Society” that had started back in 2006. The project had been awarded by the Greek National Centre for Public Administration to a consortium led by CITY following a public tender. It provided short-term training to about 2500 public employees from various civil sectors in Northern Greece on topics such as IT basic skills, Information systems, Project Management, Human Resources Management and it was successfully completed in November 2008.

**FUSION**: This FP6-funded collaborative research project was successfully completed following a final review meeting in Brussels (September 4, 2008) that resulted in highly favourable remarks for SEERC’s share of work and deliverables. The project, which was led by Dr Iraklis Paraskakis and Mr Dimitris Kourtesis, with Mr Dimitris Bibikas added to the team at a later stage.
of the project, resulted in an extensive amount of new scientific knowledge and expertise added to SEERC as well as numerous opportunities for networking and formulation of new partnerships. A notable achievement of the project was the development — by Mr. Dimitris Kourtesis — of a novel software application for the discovery of reusable web services, employing semantic-web technologies. The software was released as Open Source Software that, at the time of this writing, has already been downloaded by 48 Universities, companies and organisations in Europe and in the United States.

1.2 Other Research Activities

1.2.1 Research Project Proposal Submissions

24 new research projects were submitted throughout 2008 to various funding bodies (FP7, European Delegation in Ankara, EUROSTARS programme, DG External Relations, DG Justice, Freedom and Security, South East Europe programme, Westminster Foundation for Democracy and others).

1.2.2 Publications

A series of publications by SEERC staff and students were published in 2008. (An extensive list of publications appearing by Research Track is provided at the end of the report in the Appendix).

1.2.3 Research Training Seminars

Two Research Training Seminars were delivered in 2008:

- February 28, 2008: “Behind the Iron Curtain: FP7 From a project evaluator's perspective”, delivered by Dr Leslie Szamosi, Senior Lecturer, CITY College (Business Administration and Economics Department).
2 The Doctoral Programme

2.1 Two more SEERC Doctoral Graduates

July 17, 2008: The viva examination of SEERC PhD candidate Ms Ioanna Stamatopoulou, from the first cohort of SEERC students (2003-2004), was held at SEERC in the presence of Dr Freund Rudolf (Vienna University of Technology) who served as an external examiner and Prof. Mike Holcombe (University of Sheffield) who was the internal examiner. The title of Ioanna’s doctoral thesis is: “A Formal Framework for the Modelling of Multi-Agent Systems with Dynamic Structure”. Dr Iraklis Paraskakis, SEERC Senior Research Officer and Academic Director of the SEERC Doctoral programme acted as viva coordinator.

October 23, 2008: The viva examination of SEERC PhD candidate Ms Maria Xenitidou, from the first cohort of SEERC students (2003-2004), took place at SEERC. The external examiner was Professor Bozatzis, Assistant Professor in the Department of Philosophy, Education and Psychology of the University of Ioannina (GR) and the internal examiner was Dr Deborah Sporton of the University of Sheffield (Department of Geography). Maria’s thesis is titled “National Identity and Otherness in Greek speaker’s talk about immigration”. Maria is currently based in the UK, where she is employed with the University of Surrey as a Research Associate at the Centre for Research in Social Simulation. Dr Aggelos Rodafinos, Head of the Psychology department of CITY College, acted as viva coordinator.

2.2 Upgrades to PhD Status


May 14, 2008: SEERC student Amira Ramhorst successfully upgrades to PhD status following a presentation and examination in “Development of Clusters in South East Europe: the case of Bosnia-Herzegovina”. Examiner: Professor Elias Carayannis (CITY College, Business Administration and Economics Department).

May 13, 2008: SEERC student Mr Ervin Ramollari successfully upgrades to PhD status following a presentation and an examination in “Formal modelling of web service behaviour in an enhanced publication and discovery scenario”. Examiner: Dr Petros Kefalas (CITY College).

March 5, 2008: SEERC student Mr Alper Kayhan successfully passed his upgrade examination. His presentation was entitled “Institutionalisation of small family business in Turkey: an enquiry into cultural factors”. Examiner: Dr Leslie Szamosi (CITY College, Business Administration and Economics Department).
January 27-31, 2008: The upgrade of Ms Fenia Kalogeropoulou, SEERC doctoral candidate studying part-time successfully takes place at the University of Sheffield.

2.3 Call for Doctoral Applications 2008-2009 & New Admissions

A new Call for applications to the SEERC Doctoral Programme for the academic year 2008-2009 was published in April 2008. A combination of broad and specific thematic areas was published and applications were received in Research Tracks 1-3. There were no applications for Research Track 4. More specifically, two applications were received in Research Track 1, one application in Research Track 2 and one in Research Track 3. The outcome was a Fee-waiver for a new PhD candidate recruited in Research Track 1, Mr Giovanni Serafini, who will study on the topic “Unravelling the current state and role of HRM practices in European transition economies: a comparative study among four South-Eastern countries”. The supervisors for Mr Serafini are Prof. Geoffrey Wood (University of Sheffield, Management School) and Dr Szamosi and Dr Psychogios (CITY College, Business Administration and Economics Department). Another candidate who had applied in Research Track 2, was offered a place in the SEERC/Sheffield Doctoral programme which was declined sometime afterwards due to a change in family circumstances.

Another candidate, Mr Dimitrios Kourtesis, was offered a Fee waiver in 2008 and is expected to begin his doctoral studies at SEERC in 2009. Mr Kourtesis will be supervised by Dr Tony Simons (University of Sheffield, Computer Science Department) and by Dr Iraklis Paraskakis (Senior Research Officer and Academic Director of the Doctoral programme at SEERC, and Senior Lecturer at the Computer Science Department of CITY College). Mr Kourtesis, who is employed by SEERC as a Research Associate and has previously worked in the FUSION project, will study on the topic “Semantic Technologies and Service-Oriented Architecture Governance”.

The 2008 recruitment in summary:

<table>
<thead>
<tr>
<th>Name</th>
<th>Country</th>
<th>Topic</th>
<th>Mode of Study</th>
</tr>
</thead>
<tbody>
<tr>
<td>Giovanni Serafini</td>
<td>Greece</td>
<td>Unravelling the current state and role of HRM practices in European transition economies: a comparative study among four South-Eastern countries</td>
<td>Part-time</td>
</tr>
<tr>
<td>Dimitrios Kourtesis</td>
<td>Greece</td>
<td>Semantic Technologies and Service-Oriented Architecture Governance</td>
<td>Part-time</td>
</tr>
</tbody>
</table>
2.4 Doctoral Student Conference 2008

The 3rd Annual South East European Doctoral Student conference took place in 26-27 June 2008 and building on the success of the previous conferences welcomed doctoral students from Serbia, Romania, F.Y.R. Macedonia, Albania, Greece, Croatia, Slovakia, Turkey, Czech Republic, Germany, Italy, and the Netherlands. There were a total 125 submissions; of these 62 were accepted as full papers and 18 for poster presentations. The participants provided highly positive feedback on the event and this year there were two volumes of proceedings hosting two Research tracks per volume.

2.5 Other Academic Activities

Throughout 2008 SEERC continued the organization of research seminars within the frame of Open Seminar Series, Research Student Seminars and Seminars organised in collaboration with the CITY Business Administration and Economics Department. (For a full list of the SEERC seminars, see Appendix).
3 Networking & Dissemination

3.1 Events Organised by SEERC

October 24, 2008: SEERC organises the workshop “ICT Solutions for Justice/ICT4Justice” in the frame of the J-WEB project and with the support of the JUMAS research project.

June 26-27, 2008: 3rd Annual South East European Doctoral student conference, Thessaloniki, Greece.

May 31, 2008: Conference on “Smoking prevention: experience and practice” and screening of the film “Thank you for smoking”. The conference was organised on the occasion of World Anti-smoking Day.

May 27, 2008: One-day workshop on “Geographical Information System (GIS): Introduction and practical use” delivered by Dr Robin Smith and Ms Diane Palmer (University of Sheffield, Department of Geography).

May 23-24, 2008: SEERC supports the organization by CITY College of the 7th Student Spring Symposium on Contemporary Issues on Technology and Social Sciences that hosted the talks of Mr Giannis Koutrakis and Mr Fotis DRAGANIDIS of Microsoft Hellas.

May 13-14, 2008: SEERC organizes the “Innovation Crossroads” week and invited expert practitioners (local and regional) in Innovation to discuss lessons learned from their entrepreneurial initiatives, successes and failures. The panel of experts included entrepreneurs, investors and policy-makers among which are the General Consul of the USA in Thessaloniki Hoyt Yee, the CEO of the Alexandrian Innovation Zone (Thessaloniki) Mr Arzimanoglou, CEOs from successful companies and distinguished Professors and academics.

May 12, 2008: SEERC co-organises with CITY College a seminar by the renowned Management professor and Marketing specialist Kevin Keller on “Strategic Brand Management: the new Brand imperatives” at the Hyatt Regency Hotel. The seminar was delivered in Thessaloniki and also in Bucharest and Belgrade.


3.2 Staff Networking

January 16-17, 2008: SEERC PhD candidate Mamica Skenderi gives a presentation on “Kinship network and Technology transfer: comparing Asia and the Balkans” (paper with Esmeralda Gassie) at the International conference Regional Integration: Asia and Europe compared, organised by the School of Economics and Business, University Ca’ Foscari of Venice, Centre for Economic Policy analysis.

February 15, 2008: Book-launch event for the publication “Social Policy and International Interventions in South East Europe” by Professor Bob Deacon and Dr Paul Stubbs, at the University of Ss. Cyril and Methodius, Skopje, F.Y.R. Macedonia.

March 18, 2008: Dr Panayiotis Ketikidis participates in a meeting with OECD experts at the CERTH (Centre for Research and Technology Hellas) Thessaloniki in order to provide a perspective on the developments in Greece regarding R & D and innovation in the context of the experts’ evaluation of the research and innovation system in Greece.

March 27-28, 2008: Mr Zaharis is invited as a keynote speaker at the Kick-off event of the “South East European Trans-national Cooperation programme”. His presentation was entitled: “Facilitation of innovation in SEE: lessons learned from the Greek experience and suggestions for the future”.

March 29-30, 2008: Dr Iraklis Paraskakis is invited as a keynote speaker at the 5th International Conference on Informatics, Educational Technology and New Media in Education, organised by the Faculty of Education of the University of Novi Sad in Sombor. The keynote speech paper that was presented was entitled: “Designing eLearning software for the professional development of software enterprise personnel: the case of ELEVATE” (Paper authors: Iraklis Paraskakis, Stelios Pantelopoulos, Kostas Kalaboukas). This paper was published in the International Journal on Informatics and New Media in Education (ISSN: 1820-7510). Another paper was presented by Dr Thanos Hatziapostolou entitled “Towards an Ambient Learning Management System: Facilitating the creation of Student’s personal Notes in Claroline” (paper with Leonidas Papadopoulos and Iraklis Paraskakis).

April 23-25, 2008: Mr Nikos Zaharis participates at the TII 2008 Annual Conference in Valencia, Spain and presents “Building Knowledge-based capacity in the Balkan Peninsula, the MIRIAD project: analysis and knowledge-creation strategies in Greece, Bulgaria and Turkey”. During the conference Mr Zaharis announces the organisation of TII 2009 in Thessaloniki in April 2009.


July 04-05, 2008: SEERC Doctoral student Ms Dialechti Fotopoulou and supervisor Dr Psychogios present their paper “Types of the capitalist system and studies in business administration and finance in Europe: the case of Greece” at the National Conference of Management and Economy 2008 in Larisa, Greece.

July 10-12, 2008: SEERC Doctoral student Ms Dialechti Fotopoulou and supervisor Dr Psychogios present at the 24th EGOS (European Group for Organisational Studies) Colloquium in Amsterdam a paper entitled “Management education as a driver of institutional isomorphism in non-Anglo-Saxon Business systems: lessons from the Greek Academic system”.

September 5-6, 2008: SEERC Doctoral student Mr Alper Kayhan presents his paper “Exploring the peculiarities of employer-employee relations in the Turkish textile and clothing industry with a special focus on the family and kinship system” in a conference organised by the German Federal Agency for Labour market and Research entitled “Perspectives on (UN-) employment”.

September 8, 2008: Participation of SEERC staff and students at the PRO-VE 2008 9th IFIP Working Conference on Virtual Enterprises. SEERC doctoral student Mr Andrej Luneski presented a paper on “Affective Computing and Collaborative Networks: towards emotion aware interaction” (paper authors were A. Luneski with supervisors Roger Moore and Panagiotis Bamidis) and Dimitris Kourtesis and Iraklis Paraskakis presented a paper on “Discovery and selection of Certified Web Services through Registry-based Testing and Verification” (paper authors were D. Kourtesis, with E. Ramollari, D. Dranidis and I. Paraskakis).

October 15, 2008: Mr Nikos Zaharis is invited as a speaker at the “Regional Finance Investment Conference for South East Europe”. He participated at the “Making the region (SEE) a home for world-class business” panel that was moderated by the EuroWeek Managing Director John Orchard. Other panelists were the Chairman of the American Hellenic Chamber of Commerce, Yiannis Grammatidis, the Executive Vice President for Strategy and M&A, Agrokor, Ivan Crnjac, the Co-chairman of the Business Advisory Council for South East Europe and President of the Redestos Agrotechnology Group Nikos Efthimiadis.

October 22, 2008: Dr Iraklis Paraskakis attends the DECOM 2008 (Digital Educational Content Marketplaces) and PROLIX workshop (Title: “Digital contents and learning strategies to improve business performance”) in Sestri Levante, Italy.

October 26, 2008: Mr Dimitris Kourtesis, SEERC Research Associate, attends the 7th International Semantic Web Conference (ISWC 2008) in Karlsruhe, Germany.
November 24, 2008: Dr Panayiotis Ketikidis participates in the ICT 2008 event organised in Lyon, France.

November 24, 2008: Nikos Zaharis is invited to attend the 19th Annual Conference for the Greek Economy of the Hellenic American Chamber of Commerce in Athens, one of the most prestigious events in Greece each year attracting high-level attendance and keynote speeches from governmental authorities and the Prime Minister.

December 5, 2008: Dr Iraklis Paraskakis gives a presentation entitled “Education in health: Experiences and suggestions from the European programme Ambient Learning” at the conference “Health and computer science: achievements and prospects” organised by the Aristotle University of Thessaloniki and the Papageorgiou Hospital of Thessaloniki.
4 SEERC Internal News

4.1 Meetings and Visits

9th Steering Committee Meeting

The meeting took place at the University of Sheffield on 21 May 2008 and was well attended by University of Sheffield, SEERC and CITY College staff (Heads of Departments). The group discussed the course of next steps of actions for SEERC as well as the proposal for a new Master's programme to be delivered at CITY College.

10th Steering Committee Meeting

The 10th Steering Committee Meeting took place in SEERC premises on 7 November 2008, with the participation of Research Track leaders from the University of Sheffield and SEERC. Dr Tony Simons was welcomed as the leader of Research Track 2: Information and Communication Technologies, in replacement of Dr Robin Smith.

4th International Advisory Board (IAB) Meeting

An enhanced International Advisory Board meeting took place this year at SEERC on 20 June. This year's IAB, following the retirement of Prof. Robert Boucher, the previous Chair, was chaired by Lord Richard Best. 20 IAB members from Romania, UK, Albania, Bulgaria, F.Y.R. Macedonia, Serbia, Croatia and Ukraine were hosted at SEERC for three days having the opportunity to discuss issues on the strategic priorities ahead for SEERC.

Visit of Professor Tony Payne at SEERC

October 22, 2008: Professor Tony Payne, Pro-Vice-Chancellor of the University of Sheffield, visits SEERC and is informed in detail about SEERC’s structure, activity and plans for the future.

4.2 New Staff @ SEERC

Professor Elias Carayiannis

Professor Carayannis held the honorary position of Senior Research Advisor for SEERC in 2008. He was a Professor of Technology, Innovation and Entrepreneurship at the Department of Information Systems and Technology Management and also the Director of Research, at the European Union
Research Centre of the George Washington University. As a Senior Research Advisor (SRA) he acted as a mentor to SEERC on the field of innovation and technology and he provided advice on policy and networking.

Mr Andreas Konstantinidis

Andreas Konstantinidis holds a BSc in Computer Science and an MSc in Information and Communication Technology in Education (ICTE) from the Aristotle University of Thessaloniki and is currently studying for a PhD on 3D Virtual Environments for Collaborative Learning. Before joining SEERC as a research associate in 2008 he worked on a number of academic and European projects and also in the telecommunications industry for a period of four years. He has published his research in a number of international conferences and has also written an entry for Collaborative Virtual Environments at an international encyclopedia. Andreas will work as a Research Associate on the ELEVATE project.

Ms Dialecthi Fotopoulou and Mr Alper Kayhan (SEERC PhD Candidates employed as research associates)

Ms Dialecthi FOTOPOULOU starting working in 2008 as a Research Assistant on two SEERC funded projects: SUMMIT II and WBC-INCO-NET. Dialechti works on the deliverables of each project along with Research Track 1 leader Dr Alexandros Psychogios (in SUMMIT II) and Nikos Zaharis (WBC-INCONET). Mr Alper KAYHAN is the new Research Assistant working on the Regional Development project in the Turkish Kirklarelli region. Alper participates in all project meetings and works towards the project deliverables under the guidance of Nikos Zaharis.

Ms Zana VATHI

Ms Zana VATHI a PhD Candidate and a Marie Curie at the Sussex Centre for Migration Research (University of Sussex) and a CITY graduate was hosted at SEERC from March until June 2008 as a visiting Research fellow while researching the topic "The Albanian 'second-generation migrants' in Europe". Ms Vathi gave a presentation to SEERC staff and students to present the progress of her research on June 10, 2008.

Lectureship in the Humanities and Social Sciences Division (CITY College)

In 2008, two calls were launched for the appointment of a Lecturer in the Humanities and Social Sciences Division (CITY College). Following extensive advertising and dissemination of the ad and an extensive evaluation and selection process that included several interviews, the position was not filled.
Pro-Vice-Chancellor of the University of Sheffield Professor Tony Crook and Professor Martin Smith of the Politics department were members of the Appointing panel and participated in the interviews along with the Head of the Division Ms Agnes Brunet, SEERC Director Mr Nikos Zaharis, SEERC Chairman Dr Panagiotis Ketikidis, and Ms Sara Hannam, Research Track 3 leader. The position will be re-launched in 2009.
5 Priorities for 2009

The year 2008 was a year in which SEERC managed to accomplish a target it had set since its launch. The substantiation of scientific expertise developed through projects that were completed in 2008 and the high level of research input from SEERC resulted in reinforced partnerships with major players in the Information and Communications Technologies field in particular, and opened up the way for new projects and collaborations. In 2008 it was proven that SEERC was not only the partner of choice in international collaborations but also the core initiator of research ideas that were transformed to research projects and were submitted to the European Commission. This was the case of OrganiK and of the CAST project. Other projects such as YOU RESPOND, were the result of long-lasting cooperation with the University of Sheffield staff and opened up a communication channel and record with funding bodies that had not been accessed in the past, such as DG Justice.

The success of the previous year has raised the overall SEERC funding record and now dictates the imperative of successfully managing the new projects that are complex in conceptualization and highly demanding administratively-speaking. SEERC will focus on the close monitoring of all funded projects and depends on the so far collected experiences in project management. At the same time, it will be alert to new opportunities, funding programmes and partnerships in order to develop a wealth of knowledge within each Research Track. Particular attention will be paid to increasing the capacity at Research Track 3 (Governance, Politics and Society) with further exploration of the possibility to launch a new Master’s degree in Governance and European Affairs and a revisiting of the appointment of a Lecturer in the Humanities and Social Sciences Division at CITY.

Two more graduates from the first cohort of students of the SEERC/Sheffield doctoral programme have opened up the field for new full-time recruits. Having noted the limitations and opportunities throughout the doctoral course of the students that were enrolled back in 2003-2004, SEERC in close collaboration with the University of Sheffield has set the basis for further improving the Doctoral programme. After having already established an enhanced supervision monitoring process and the publication of a Handbook for the doctoral programme SEERC will concentrate on recruiting new Full-time students while ensuring the graduation of the part-time students as well.

2009 will bring along the organization of a range of international events starting in April with the Annual TII conference with the topic “Regional Excellence in Innovation: Case studies from around the world” and the ICEIRD 2009, the 2nd International Conference on Entrepreneurship, Innovation and Regional Development. Both events are expected to attract a mix of academics and researchers, technology and innovation consultants, regional development authorities, chambers of commerce, and Technology Park and incubator managers. TII 2009 and ICEIRD 2009 will be hosted in Thessaloniki amidst a range of initiatives aiming to increase the competitiveness of the region such
as the Alexandrian Innovation Zone and SEERC will follow up all related developments. Other events to be organized next year are:

- A workshop on Multi-level Governance in South East Europe as part of a project funded by the ESRC
- The 13th Annual International Conference on Economics and Security
- The 4th Annual South East European Doctoral Students Conference
- The 4th Balkan Informatics Conference
- The 10th IFIP Working Conference on Virtual Enterprises

The SEERC structuring in Research Tracks has proved to be successful so far for achieving the majority of the targets set each year by the tracks. Following two years from the assignment of Research Track leaders, an assessment of the roles and activities of the leaders is scheduled to take place in 2009 for the consolidation of best practice for Research Tracks strategies and operation.

2008 closes with the sense of responsibility that the new activities that SEERC has undertaken entail and also with a sense of enthusiasm for quality work to follow and for new fields to be explored. The changing environment at CITY College as an International Faculty of the University of Sheffield, opens up new opportunities for tightening existing bonds and for creating prospects for liaising with other University departments and members of staff. This new academic reality has already started to set in at CITY College and is gradually and smoothly becoming apparent to SEERC as well.
6 Appendix

6.1 Publications per Research Track

Research Track 1: Enterprise, Innovation and Development

Book chapters


Journals


Magazines


Conferences


Research Track 2: Information and Communications Technology

Books


Book chapters


Journals


**Conferences and Workshops**


Research Track 3: Governance, Politics and Society

Conferences and Workshops


Research Track 4: Risk, well-being and cognition

Journals


Conferences and Seminars


**Invited talks**

Invited talk entitled “Is IOR really absent in schizophrenia patients when there is no central cue?” in the Neuroscience Colloquium of the Psychology Department, University of Bangor, Wales, UK, October 2008.

Invited talk in the Neuroscience Colloquium of the Psychology Department, University of Bangor, Wales, 24 February, 2008.

**Organisation of educational seminars/workshops and summer schools**


6.2 SEERC Open Seminar Series

February 2, 2008: Dr Ghinea, Director of postgraduate studies at the Department of Information Systems and Computing of Brunel University delivers a seminar on “Eyetracking and the perception of multimedia”.

March 13, 2008: Dr Kostas Gakis, Professional engineer and expert on e-governance, public administration and innovation (AMEINON) delivers a presentation on “Work organization in an e-Governed Metropolitan Administration”.

March 18, 2008: “Auditing: the profession”, a seminar delivered by Mr Antonis Markou, Partner-in-charge for Deloitte and Touche, Greece, as part of both the Business Administration and Economics Department Seminars Series, and the Open Seminar Series of SEERC.

April 15, 2008: Mr Nikos Sirianos, Adjunct Lecturer at the Humanities and Social Sciences Division of CITY College presents “Secularisation Theory: an overview”. The seminar was organised by SEERC’s Culture and Politics Research Group (Research Track 3).

May 7, 2008: Ms Sheena Banks, TEL Consultant and VGS Coordinator from the University of Sheffield presents the “Virtual Graduate School” at SEERC.

May 13, 2008: SEERC doctoral candidate Ms Maria Xenitidou delivers a seminar on “Collecting Data Using Focus Groups” for SEERC’s Culture and Politics Research Group (Research Track 3).

May 27, 2008: “Ali G, Bruno and Borat: Critical Humour or Offensive Stereotypes?” delivered by George Avgeris. The seminar was organised by SEERC’s Culture and Politics Research Group (Research Track 3).

June 10, 2008: “The Albanian ‘second-generation migrants’ in Europe”, a seminar delivered by Ms Zana VATHI, visiting Research Fellow at SEERC (from the Sussex Centre for Migration Studies). The seminar was organised by SEERC’s Culture and Politics Research Group (Research Track 3).

November 14, 2008: “Touching everyone: Mass Media and the case of Madeleine McCann” delivered by Dr Nicola Rehling CITY College (and Aristotle University of Thessaloniki). The seminar was organised by SEERC’s Culture and Politics Research Group (Research Track 3).
6.3 SEERC Research Student Seminar Series

July 10, 2008: “Language, theory of mind and executive functioning in young preschool children” delivered by SEERC PhD candidate Sophia Dimopoulou as part of her Upgrade examination.

May 14, 2008: “Development of Clusters in South East Europe: the case of Bosnia-Herzegovina”, delivered by SEERC PhD candidate Amira Ramhorst as part of her Upgrade examination.

May 13, 2008: “Formal modeling of Web Service Behaviour in an enhanced publication and discovery scenario” by SEERC PhD candidate Ervin Ramollari as part of his Upgrade examination.

March 5, 2008: “Institutionalisation of small family business in Turkey: an enquiry into cultural factors” delivered by SEERC PhD candidate Mr Alper Kayhan as part of his Upgrade examination.

South-East European Research Centre

24 Proksenou Koromila Str.
54622, Thessaloniki, Greece
Tel: +30 2310-253477-8
Fax: +30 2310 234205
contact@seerc.org
http://www.seerc.org