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RESEARCH STUDENTS' SEMINAR SERIES

Friday 15 April 2016 17:00 – 18:00

A3 Room

2nd Floor Strategakis Bldg

"The impact of institutions on export performance: the case of Kosovo"

By

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ABSTRACT

Institutions contribute to the establishment of incentives in the process of human action by defining and constraining the choice of alternatives available to each individual or organization, hence they affect a country's business environment and its trade performance. This study examines the role of both formal and informal institutions in Kosovo in boosting firms' export orientation. Using a mixed methods approach, by combining qualitative methods (in-depth interviews with Kosovar exporting firms and key stakeholders), as well as quantitative methods (a survey of Kosovo exporting businesses), this thesis studies the institutional framework for exports, provides a deeper understanding of experiences of Kosovo firms with exports, and identifies asymmetries between formal and informal institutions.

The seminar series is open to all members of staff and students of CITY and to any externals that wish to attend.



