



5 – 7 May 2011
Ohrid, MACEDONIA

Organizer:

National Centre for Development of
Innovations and Entrepreneurial
Learning - www.ncdiel.mk



Patrons:

European Academy of Sciences and Arts
www.euro-acad.eu

Macedonian Academy of Sciences and Arts
www.manu.edu.mk



Supporters:



St. Cyril and Methodius University
Faculty of Mechanical Engineering
BUSINESS START-UP CENTRE



CITY
Affiliated Institution of the
UNIVERSITY OF SHEFFIELD



Austrian
Development Cooperation

Through Entrepreneurial Learning to Innovations and Regional Development

2011

Under the auspice of
H.E. Dr. Gjorge Ivanov
The President of Republic of Macedonia

Objective of the conference

The objective of the Conference is to gather in the same place decision makers (government, ministries and state agencies), scientists (universities, research and development centres, technology transfer centers, start-up centres) and practitioners (SME's, business incubators and business support organisations) in order to discuss topic that are of crucial importance for national competitiveness and increased regional development.

Important dates

<i>Submission of abstracts</i>	20 November 2010
<i>Notification of acceptance</i>	20 December 2010
<i>Submission of papers</i>	20 February 2011
<i>Submission of camera ready</i>	20 March 2011

full papers

Early registration	Before 20 March 2011
Late registration	After 20 March 2011
Conference dates	5-7 May 2011

Venue

Hotel Metropol – Ohrid, www.metropol-ohrid.com

Official Tour operator

Vis Poj, www.vispoj.com.mk

Contact: 2011@iceird.org, info@ncdiel.mk



ASO LJUBLJANA
AUSTRIAN SCIENCE AND RESEARCH LIAISON OFFICE LJUBLJANA
www.aso.zsi.at

Communication Sponsors:



International Conference for Entrepreneurship, Innovations and Regional Development



CONFERENCE TOPICS ICEIRD 2011

Entrepreneurship as a process of identifying opportunities and putting useful ideas into practice;

- * Corporate entrepreneurship / intrapreneurship
- * Entrepreneurial finance and venture capital
- * Entrepreneurial process: from creation to growth
- * Entrepreneurial university and the role of universities
- * International entrepreneurship
- * Linking intellectual capital, strategy and entrepreneurship
- * Models of entrepreneurial learning at all levels of education
- * Technological entrepreneurship, social entrepreneurship, green entrepreneurship
- * Young and women entrepreneurship

Innovation as the driver of national, regional and global economy;

- * Develop the enabling environment for innovative entrepreneurship
- * Governmental and regional policies on entrepreneurship and innovation
- * Green innovation
- * Human resources practices for promoting innovation for SMEs
- * Innovation training & education
- * Innovative processes and models (SCM, ERP, BPR, e-business models, ...)
- * Intellectual property management in higher education and research institutions
- * Intellectual property rights
- * International cooperation and national innovation policies to face global challenges
- * Methods and tools for innovation
- * Open innovation strategies and models from universities and research centres
- * The conditions for developing sustainable systems of innovation

Regional development and the possibilities and barriers for closer cooperation between South East European (SEE) economies, and SEE countries and the rest European and world countries;

- * Cross-border cooperation – best practices towards regional development
- * Entrepreneurship and regional open innovation systems
- * ICT and regional competitiveness
- * Intelligent regions
- * Networks and clusters of innovation
- * Regional competitiveness and development
- * Support infrastructure for entrepreneurial ventures and business incubation
- * Territorial cooperation as a driver of regional growth
- * The benefit of knowledge zone, business start-up centers and incubators in the region



5 – 7 May 2011 Ohrid, MACEDONIA

www.iceird.org