



VII Balkan & Black Sea Conference

DANI KLASTERA 2016 DAYS OF CLUSTERS 2016 ДЕНОВИ НА КЛАСТЕРИТЕ 2016

September 22-24, 2016, Ohrid, Macedonia

WELCOME TO THE LEADING CLUSTER EVENT IN THE SE EUROPE
BALKAN & BLACK SEA CLUSTER FAMILY TOGETHER!



CONFERENCE TOPIC

Creating Cluster-Based Economic Development for a Sustainable Region

Welcome cocktail | Wednesday 21st September 2016

Venue: Hotel Inex Gorica | Ohrid | Macedonia



<http://www.hotelinexgorica.com.mk/>

Registration of participants 15:00 – 20:00

Organizational meeting 18:00 – 19:30

Organizing and scientific conference committees meetings (closed session)

Welcome cocktail with traditional live folk music 20:00 – 21:30



CONFERENCE DAY 1 |

Thursday, 22nd September 2016

Venue: Hotel Inex Gorica | Ohrid | Macedonia

Registration

08:00 – 09:00

Registration of participants

OPENING CEREMONY

09:00 – 10:00

- **H.E. Dr. Gjorge Ivanov**, President of the Republic of Macedonia (TBC)
- **Academician Taki Fiti**, President, Macedonian Academy of Science and Arts, Skopje, Macedonia
- **Mr. Driton Kuqi**, Minister of the Ministry of economy of the Republic of Macedonia, Skopje Macedonia (TBC)
- **Dr. Nikola Bakraceski**, Mayor of city of Ohrid (TBC)
- **Dr. Nikola Jankulovski**, Rector of the Ss. Cyril and Methodius University, Skopje, Macedonia (TBC)
- **Dr. Radmil Polenakovik**, Faculty of Mechanical Engineering, UKIM and President, National Centre for Development of Innovation and Entrepreneurial Learning, Skopje, Macedonia, Co-chairmen of the conference
- **Dr. Danka Milojkovic**, Director, Cluster House, Nis, Serbia & Director, Global TCI BoD, Barcelona, Spain, Co-chairmen of the conference

CLUSTER FAMILY PHOTO SESSION

10:00 – 10:15

First Conference Session

10:15 – 11:45

Theme:

CLUSTER-BASED ECONOMIC DEVELOPMENT POLICES FOR IMPROVING PRODUCTIVITY AND ATTRACTING INVESTITORS IN THE REGION

- **Mr. Lars Albæk**, Head of Department, Væksthus Hovedstadsregionen, Rønne, Denmark
- **Ms. Jasmina Popovska**, Director of Fund for Innovation and Technology Development, Skopje, Macedonia: Funding Innovative projects - The Case of the Republic of Macedonia
- **Mr. Geunwoo Ryu**, Professor of e-Trade and Finance, Dean of Social Science, Keimyung University, Daegu, South Korea
- **Mr. Jagat Shah**, Representative of Government of Manitoba, Canada in India, Founder & Chief Mentor: www.globalnetworkindia.com, www.clusterpulse.org, www.mentoronroad.com
- **Mrs. Gabriela Pirvu**, High Counsellor, MECT – DPIM, Bucharest, Romania
- **Dr. Gerd Meier zu Köcker**, Head of European Cluster Observatory, Berlin, Germany: "Cluster based economic development polices for improving - productivity and attracting investors in the region"

Discussion

Moderator: **Mr. Carsten Lund**, President, LEDIB Cluster House Union Assembly, Copenhagen, Denmark

Coffee break

11:45 – 12:15



Theme:

**CLUSTER MANAGEMENT SKILL UPGRADING PROGRAMMES TO SUPPLEMENT
THE CURRENT POLICES FOR INCREASING JOB OPORTUNITIES**

- **Mr. Ifor Ffowcs-Williams**, CEO, Cluster Navigators, New Zealand
- **Mr. Ertuğ Güney**, Specialist, TRAKYAKA, Tekirdag, Turkey, topic: Dairy, Wine, Agriculture Machine Clusters in Trakya Region
- **Mr. Tue David Bak**, Director at Region Sjælland and Founder at Lamont Street Advisors, Copenhagen, Denmark
- **Mrs. Loreen JM Banda**, MBA (University of Wales), Malawi: "Clusters: A tool for economic development in Malawi"
- **Mr. Daniel Cosnita**, President, ClusteRO, Bucharest, Romania: "Integrated cluster services"
- **Mr. Gal Kormendy**, President, Hungarian National Alliance for Innovative Clusters, Budapest, Hungary
- **Prof. Dr. Radovan Pejanovic and Doc. Dr. Mirjana Kranjac**, University of Novi Sad, Serbia: "Development of clusters in the region of Vojvodina"

Discussion

Moderator: **Mr. Andrew Schafernaker**, Cluster expert at Support to the Government of Azerbaijan in the development of the industry sector (TBC)

Theme:

KEY PILLARS OF A CLUSTER-BASED ECONOMIC POLICY APPROACH

- **Dr. Pavla Bruskova**, President, National Cluster Association, Ostrava, Czech Republic
- **Mr. Pierluigi Ghione**, Plant Manager Site Serbia, PMS Seat covers, Grammer system Ltd. Aleksinac, Serbia
- **Ms. Fadil Eva**, European Cluster Collaboration Platform
- **Mr. Vedat Kunt**, VEGO Consulting and UNIDO Cluster Expert, Izmir, Turkey
- **Ms. Joanna Podgorska**, Deputy director, Enterprise and Innovation Department, Polish Agency for Enterprise Development, Warsaw, Poland: "Cluster policy and cluster development – polish experiences"
- **Mr. Darko Stefanovski**, Representative from Macedonian Bank for Development Promotion: How banks support Macedonian companies?
- **Mr. Michael Guth**, Consultant, Inno Consult, Germany

Discussion

Moderator: **Dr. Ivana Stankovska**, National Centre for Development of Innovation and Entrepreneurial Learning, Skopje, Macedonia



WORKSHOP “Innovative strategy and business model generation for cluster stakeholders”

who should attend: business owners/decision makers, managers, cluster managers, facilitators, public institute directors - decision makers

MR. VEDAT KUNT
VEGO Consulting, Izmir, Turkey

INTERACTIVE WORKSHOP

Small group discussions centered on:
- Successes and difficulties with your clustering initiative
- Identifying obstacles
- Exploring solutions

MR. IFOR FLOWCS-WILLIAMS
Cluster Navigators, New Zealand

Official dinner on the boat and Lake Ohrid Sightseeing Boat 20:00 – 23:30

Transfer to the port and boat. Cocktail dinner on the boat and Lake Ohrid Sightseeing. Party on the boat.

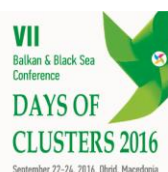
CONFERENCE DAY 2 | Friday, 23rd September 2016

Venue: Hotel Inex Gorica | Ohrid | Macedonia

Registration of participants 08:30 – 09:00

Parallel conference sessions

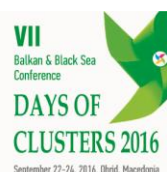
PRACTITIONERS TRACK	ACADEMIC TRACK
<p>4.P. SESSION.....09:00 – 10:30 CLUSTER DEVELOPMENT BEST PRACTICE – CROSS SECTORS NETWORKING – INNOVATION+AGRO+TOURISM+ PACKAGIN</p> <ul style="list-style-type: none"> • Mrs. Christina Leucuta, Senior Advisor, ClusteRo, Bucharest, Romania: “Clusters as innovative partnerships for economic growth and new jobs in Romania” • Mr. Zsolt Kereszturi, OMNIPACK Cluster of Packaging Technologies, Budapest, Hungary • Mrs. Natasa Ranitovic, Global Wellness Day Ambassador for Serbia and Cluster Wellness Serbia President, Belgrade, Serbia • Mr. János Kereszneyi, President, Cultural Innovation Competence Centre Association, Pecs Hungary • Ms. Tamara Hoegler, Head of Innovations & 	<p>4.A. SESSION.....09:00 – 10:30 UNDERSTANDING THE CROSS-CLUSTERS INTERACTIONS IN THE ECONOMIC STRUCTURE OF THE GLOBAL ECONOMY <i>Intro speech and moderator: Mr. Alan Paic, OECD (TBC)</i></p> <ul style="list-style-type: none"> • Mr. Nikos Zaharis, Yannis Toliás, Angelos Sanopoulos, Michalis Metaxas: SEERC; Innovatia Systems; Monitoring & Evaluation Factory Ltd., Thessaloniki, Greece: “Lessons from the evaluation of a cluster support intervention supported by the Structural Funds in Greece” • Aleksandar Karaev, Leslie Szamosi, Lenny Koh, GIS, SEERC & University of Sheffield, Skopje, Macedonia: “Does being a cluster member make a difference? the case of Bulgaria,



<p><i>International Affairs, CyberForum e.V., Karlsruhe Germany “Clusters as ecosystems for (urban) innovation”</i></p> <ul style="list-style-type: none"> • Mr. Tomi Pikuli, <i>AGRINET, Korçë ALBANIA</i> <p><i>Moderator: Dr. Nikolina Trajanovska, Head of Unit for Industrial policy, Ministry of Economy, Skopje, Macedonia</i></p>	<p>republic of Macedonia and Serbia”</p> <ul style="list-style-type: none"> • Ms. Ines Marinkovic, <i>Centre for Social Innovation, Viena, Austria</i>: “Experiences with within Black Sea Horizon project (Horizon 2020 funded, https://blacksea-horizon.eu/)” • Dr. Suzana Stefanović, <i>Faculty of Economics, University of Niš, Serbia</i>: “The changing role of different clusters' stakeholders in knowledge-based economy” • Ms. Ljubica Stefanovska Ceravolo, <i>Faculty of Mechanical Engineering, “Goce Delchev” University Shtip, Macedonia</i>: “A summary of innovation models that promote clustering”
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Coffee break **10:30 – 11:00**

PRACTITIONERS TRACK	ACADEMIC TRACK
<p>5.P. SESSION.....11:00 – 12:30 CLUSTER DEVELOPMENT BEST PRACTICE - CROSS SECTORS NETWORKING – TEXTILE+FASHION DESIGN+CREATIVE INDUSTRIES</p> <ul style="list-style-type: none"> • Mrs. Sara Wechsler, <i>president, Romanian Textile Concept</i> • Mr. Yordan Belovodski, <i>cluster manager, Textile and Clothes Branch Organization, Kyustendil, Bulgaria</i> • Ms. Slađana Milojevic, <i>cluster manager, Fashion apparel Cluster FACTS Belgrade, Serbia</i> • Mr. Ionut Tata, <i>Alt Brasov Cluster for Innovation and Technology, Brasov, Romania</i> • Mrs. Natasa Sivevska, <i>executive director, Textile Trade Association of Macedonia</i> • Mr. Nermin Baliija, <i>cluster manager, Asstex Textile Cluster Novi Pazar Serbia</i> • Mrs. Mirela Bogyo, <i>Transylvania Textile & Fashion cluster, Romania</i> <p><i>Moderator: Mr. Lars Albæk, Head of Department, Væksthus Hovedstadsregionen, Rønne, Denmark</i></p>	<p>5.A. SESSION.....11:00 – 12:30 HOW CAN CLUSTERS CONTRIBUTE FOR ECONOMIC POLICY?</p> <ul style="list-style-type: none"> • Dr. Bülent EKER, <i>Namık Kemal University, Istanbul, Turkey</i>: „Similarities and differences between clusters and smart specialisation strategies (s3)“ • Dr Richard Gottschall , Dr. Aledksandar Karaev, <i>State University of New York at Plattsburgh, USA</i>: “Can international trade become an international cluster? the case of northeastern New York and Quebec, Canada” • Dr. Danka Milojkovic, <i>director, Cluster House Nis Serbia</i>: “Cluster-based cross-border cooperation program as an important vehicle to increase the competitiveness of SMEs” • Dr. Jelena Krstić, <i>Visoka poslovna škola strukovnih studija Leskovac, Serbia</i>: “Significance and role of educational institutions in partnership with clusters” • Dr. Mirjana Stojanović-Trivanović, <i>Faculty of Economics, Nezavisni univerzitet Banjaluka, Banjaluka, Bosnia and Herzegovina</i>: “The role of cluster policy in regional development” • Dr. Mladen Milanovic, <i>Faculty of Civil Engineering and Architecture, University of Nis,</i>



	<p>Nis, Serbia: “Applied Hydroinformatics network as a form of cluster linking”</p> <p>Moderator: Dr. Vladimir Dukovski, Faculty of Mechanical Engineering, Ss. Cyril and Methodius University, Skopje, Macedonia</p>
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CLUSTER BROKERAGE EVENT & Lunch **12:30 – 13:30**

PRACTITIONERS TRACK	ACADEMIC TRACK
<p>6.P. SESSION.....13:30 – 15:15 CLUSTER DEVELOPMENT BEST PRACTICE SME DEVELOPMENT TOOLS – INCUBATORS, INDUSTRIAL PARKS...</p> <ul style="list-style-type: none"> • Mr. Franci Bratkovič, Development Center Novo Mesto, Slovenia: How to create supportive environment for entrepreneurship development • Mrs. Tatjana Kalezic, Founder Institute / Creative Industries Cluster of Vojvodina – Novi Sad, Serbia • Mr. Roland Bogyo, Management consultant, Business incubator of SFÎNTU GHEORGHE, Romania • Mrs. Suzana Dimitrijević, European Movement of Serbia – ACTIVATOR youth entrepreneurship cluster, Leskovac, Serbia • Mrs. Dotchka Rousseva, Foundation for Entrepreneurship Development, Sofia, Bulgaria • Dr. Svetoslav Novkov, Director, Strategic Planning at JAR Cluster and Mr. Dimitar Dimitrov, director, Foundation “Don’t stop” - Bulgaria, Sofia, Bulgaria <p>Moderator: Mr. Michael Guth, Consultant, Inno Consult, Germany</p>	<p>6.A. SESSION.....13:30 – 15:15 WHAT IS THE ROLE OF DIFFERENT STAKEHOLDERS IN THE CLUSTER-BASED ECONOMIC DEVELOPMENT?</p> <ul style="list-style-type: none"> • Dr. Alfred Maier, Montanuniversitaet Leoben, Austria: “InventESEE” – Inventory of Raw Materials in the East and South-East European Region” • Doc. dr Marko Koscak, Faculty of Tourism Brežice, University of Maribor, Slovenia: “Heritage trails through Dolenjska and Bela Krajina in Slovenia - a multi-stakeholder approach to tourism development” • Dr. Blagica Novkovska, Faculty of Economics, University of Tourism and Management in Skopje, Macedonia: “Role of the clusters in reduction of regional development disparities of regional development disparities in Macedonia” • Dr. Nikolina Trajanoska, Ministry of Economy, Skopje, Macedonia: “Education and cluster based competitiveness in tourism in the Republic of Macedonia” • Mr. Miloš Mihajlović, Business school of Nis, Nis, Serbia, “Cluster development and best practice in tourism” <p>Moderator: Dr. Mishko Dzidrov, Mechanical Faculty, University “Goce Delcev”, Shtip</p>

MACEDONIAN CLUSTERS TRACK

<p>7.P. SESSION.....15:30 – 16:45</p> <ul style="list-style-type: none"> • Mr. Ivica Velkovski, Macedonia Wine Cluster, Skopje Macedonia • AGROHELIKS - Veles • Association EDEN - Tourism Cluster of South West Macedonia – Ohrid



- Fashion Cluster - Association of fashion – Skopje
- Textile Trade Association - Textile cluster – Macedonia
- CENET – Center for Education and NETworking in Tourism – Demir Kapija
- KREATIVA - Creative Industry Cluster – Stip
- MAMEI – Macedonian association of metal and electrical industry – Skopje
- MASIT– Macedonian Chamber of Information and Communication Technologies – Skopje
- SHARRI– Tourism Cluster in Polog – Tetovo

Closing Remarks – co-chairmen of the conference

17:00 – 17:30

- **Dr. Nikolina Trajanovska**, *Head of Unit for Industrial policy, Ministry of economy of the Republic of Macedonia, Skopje Macedonia;*
- **Prof. Dr. Radmil Polenakovik**, *Faculty of Mechanical Engineering, UKIM and President, National Centre for Development of Innovation and Entrepreneurial Learning, Skopje, Macedonia*
- **Dr. Danka Milojkovic**, *Director of the Cluster House, Nis, Serbia & Director of the Global TCI BoD, Barcelona, Spain*

Social Programme – City of Ohrid Sightseeing

18:00 – 20:00

Transfer to Ohrid downtown. Ohrid guided tour by professionally qualified guides. Free time or joint dinner in national restaurant.

CONFERENCE DAY 3 | Saturday, 24th September 2016

Check-out and departure from Ohrid.

Wine Cluster Learning Trip | Tikves Region | Tikves – Stobi – Popova Kula

08:30 – 15:00

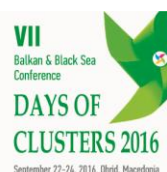
Transfer to Airport Skopje

NOTES:

- *Transfers from Skopje Airport „Alexander the Great” - Ohrid - Skopje Airport „Alexander the Great” will be organized according to the flight scheduler of the conference participants 21st - 22nd of September and 24th -25th of September.*
- *The DAYS OF CLUSTERS 2016 Agenda is a subject to change till the beginning of the Conference.*

Co-organizers:

- AGROHELIKS - Veles
- Association EDEN - Tourism Cluster of South West Macedonia – Ohrid
- Fashion Cluster - Association of fashion – Skopje
- Textile Trade Association - Textile cluster – Macedonia
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- SHARRI – Tourism Cluster in Polog – Tetovo

Official Conference tour operator:



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**NCDIEL – National Center for
 Development of Innovation and
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 Tel: +389 2 3099 481 / +389 70 332 930
 E-mail: info@ncdiel.mk

Conference hotels:

1. **Hotel Inex Gorica 5*** (<http://www.hotelinexgorica.com.mk/>)
2. **Hotel Belvedere 4*** (<http://hotelbelvedere.com.mk/>)



Conference corporate partners::





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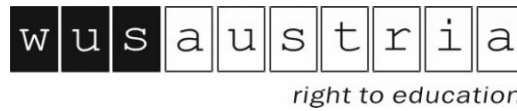


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