

# Resources for SEERC PhD Students in Research Track 1

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## Enterprise, Innovation and Development

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#### Research Methods in Organisation Studies & Human Resource Management

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#### Research Methods in Operations & Logistics

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- Hamdy, T. (2003) *Operations Research*, 7th edition, USA: Macmillan Publishing Company.

#### Research Methods in Economics & Finance

- Gujarati, D. (1995) *Basic Econometrics*, (3<sup>rd</sup> Edition), New York: McGraw-Hill
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## Rankings of Economics/Business Management/Social Science/Psychology Journals

#### ABS List

- <http://www.the-abs.org.uk/?id=257>

#### Indicative List of Academic Journals on Management:

- **Operations Management & TQM**
  - International Journal of Quality & Reliability Management
  - Journal of Occupational & Organizational Psychology
  - Total Quality Management & Business Excellence
  - Supply Chain Management: An International Journal
- **Management & HR**
  - Strategic Management Journal

- International Journal of Human Resource Management
  - Strategic Change
  - Human Resource Management Review
  - Human Resource Management Journal
  - Journal of International Business Studies
  - European Management Journal
  - European Business Review
  - Administrative Science Quarterly
  
  - **Organisational Analysis**
    - Organization Studies
    - Research in Organizational Behavior
    - Journal of Knowledge Management
    - Journal of Organizational Change Management
  
  - **Accounting & Finance**
    - Accounting and Business Research
    - European Accounting Review
    - Journal of Applied Accounting Research
    - Journal of Labor Economics
    - Econometric Theory
    - Defence and Peace Economics
    - Journal of Banking and Finance
    - Journal of Financial Markets
    - Journal of International Financial Management and Accounting
  
  - **Marketing**
    - European Journal of Marketing
    - Journal of International Marketing
    - Journal of Services Marketing
    - Management Communication Quarterly
  
  - **Entrepreneurship & Innovation**
    - International Small Business Journal
    - Entrepreneurship and Regional Development
    - International Journal of Entrepreneurship and Innovation
    - International Journal of Innovation and Regional Development
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## General Issues in Research Methods for Business Studies – Useful Web Links

### Epistemology and the Nature of Business Management Research

<b>Epistemelinks</b>	<a href="http://www.epistemelinks.com/main/topics.aspx?topiccode=epis">http://www.epistemelinks.com/main/topics.aspx?topiccode=epis</a>	All the links related to epistemology
<b>The Epistemology Research Guide</b>	<a href="http://www.ucl.ac.uk/~uclahka/kak7409/EpistemologicalResearch.htm">http://www.ucl.ac.uk/~uclahka/kak7409/EpistemologicalResearch.htm</a>	This is a guide regarding epistemology
<b>Understanding research</b>	<a href="http://www.learnhigher.ac.uk/learningareas/doingresearch/understandingresearch.htm">http://www.learnhigher.ac.uk/learningareas/doingresearch/understandingresearch.htm</a>	This is a brief and very readable guide to the research process published by the LearnHigher Centre for Excellence in Teaching and Learning, and is very suitable for first-timers to research. The site also contains an excellent resources section as well as a glossary of research terms written by Andy Hagyard from the University of Lincoln and Christine Keenan from Bournemouth University.
<b>Paradigms and research methods</b>	<a href="http://division.aonline.org/rm/1999_RMD_Forum_Paradigms_and_Research_Methods.htm">http://division.aonline.org/rm/1999_RMD_Forum_Paradigms_and_Research_Methods.htm</a>	This paper, written by Robert Gephart from the University of Alberta introduces the positivist, interpretivist and critical theory/postmodernism paradigms and provides a valuable comparison of the different approaches. Useful for those who already have some acquaintance with these issues.
<b>CIPD research projects and topics</b>	<a href="http://www.cipd.co.uk/research/curprj.htm">http://www.cipd.co.uk/research/curprj.htm</a>	This site provides a brief overview of CIPD current research interests with links to some of the papers and outputs. These are always very reader-friendly and practitioner-friendly. They can provide useful opportunities for a critical evaluation of different methods used and of the assumptions about knowledge that underpin them.

### First Stages in the Research Project

<b>Action research</b>	<a href="http://www.infed.org/research/b-actres.htm">http://www.infed.org/research/b-actres.htm</a>	This article provides a useful guide to some of the different traditions
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		in action research as well as a good list of further reading. The citation of the paper is: Smith, M. K. (1996; 2001, 2007) 'Action research', the encyclopedia of informal education, <a href="http://www.infed.org/research/b-actres.htm">www.infed.org/research/b-actres.htm</a> .
<b>The case study as a research method</b>	<a href="http://fiat.gslis.utexas.edu/~ssoy/usesusers/l391d1b.htm">http://fiat.gslis.utexas.edu/~ssoy/usesusers/l391d1b.htm</a>	This paper provides an overview of a structured approach to undertaking case study research. The citation of the paper is: Soy, Susan K. (1997) 'The case study as a research method'. Unpublished paper, University of Texas at Austin.
<b>Workplace Employment Relations Survey</b>	<a href="http://www.data-archive.ac.uk/findingData/werTitles.asp">http://www.data-archive.ac.uk/findingData/werTitles.asp</a>	The Workplace Employment Relations Survey (WERS) is a large national survey of people at work which is jointly sponsored by the Department of Business Innovation and Skills, the Advisory, Conciliation and Arbitration Service (ACAS), the Economic and Social Research Council and the Policy Studies Institute. Surveys have been conducted over a number of years (1980, 1984, 1990, 1998 and 2004) and this site provides access to the data sets as an example of cross-sectional research.
<b>The GLOBE Project</b>	<a href="http://www.thunderbird.edu/sites/globe/">http://www.thunderbird.edu/sites/globe/</a>	This link takes you to the home page of the GLOBE Project: a longitudinal and multi-method project providing comparative data about leadership in different cultural and societal contexts. There are links to publications and also to research instruments.
<b>Planning your research</b>	<a href="http://www.premia.ac.uk/downloads/StudentResources/Section%205%20Student%20resources%20Planning%20your%20research.pdf">http://www.premia.ac.uk/downloads/StudentResources/Section%205%20Student%20resources%20Planning%20your%20research.pdf</a>	This resource is an output from the Premia Project at Newcastle University which focused on resources for disabled postgraduate students. A useful introduction to planning a research project for all student researchers.
<b>The Institute of Business Ethics</b>	<a href="http://www.s145828053.websitehome.co.uk/home.html">http://www.s145828053.websitehome.co.uk/home.html</a>	This link is to the IBE home page from where further links can provide an overview of research and publications, and there is also

		a link to a site devoted to the teaching of business ethics.
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### Reviewing and Evaluating Literature

<b>Academic writing</b>	<a href="http://www.learnhigher.ac.uk/learningareas/academicwriting/home.htm">http://www.learnhigher.ac.uk/learningareas/academicwriting/home.htm</a>	These resources – part of the LearnHigher Project – are produced by Nottingham Trent University. The site is very accessible and has links to other important areas such as report-writing, referencing and plagiarism, etc.
<b>Writing a literature review</b>	<a href="http://www.wesleyan.edu/libr/tut/litrev/index.html">http://www.wesleyan.edu/libr/tut/litrev/index.html</a>	A solid online guide to writing a literature review, focusing on different types of literature that might be included.

### Collecting Data in Management Research

<b>Online qualitative data analysis</b>	<a href="http://onlineqda.hud.ac.uk/">http://onlineqda.hud.ac.uk/</a>	This is a resources site funded by the ESRC and Higher Education Academy to support qualitative data analysis with: resources, methodologies, IT issues and step-by-step guides.
<b>Learning to analyse quantitative data</b>	<a href="http://www.learnhigher.ac.uk/analysethis/main/quantitative.html">http://www.learnhigher.ac.uk/analysethis/main/quantitative.html</a>	This site provides an accessible explanation of some of the issues with quantitative data analysis.
<b>Integrating qualitative and quantitative research</b>	<a href="http://qrj.sagepub.com/cgi/represent/6/1/97?ijkey=bc35fb078bef9a40f2fd78d7900fd93eb839b097">http://qrj.sagepub.com/cgi/represent/6/1/97?ijkey=bc35fb078bef9a40f2fd78d7900fd93eb839b097</a>	This paper, by Alan Bryman, offers an evaluation of the use of ‘mixed methods’ research in business and management. The citation is: <a href="#">Bryman, A. (2006) ‘Integrating quantitative and qualitative research: how is it done?’, <i>Qualitative Research</i>, 6 (1), pp.97–113 [available online]</a>

### Finding and Using Documentary and Organisational Evidence

<b>Critically analysing information sources</b>	<a href="http://www.library.cornell.edu/olinuris/ref/research/skill26.htm#con">http://www.library.cornell.edu/olinuris/ref/research/skill26.htm#con</a>	This online resource from Cornell University Library refers directly to secondary sources such as books and articles, but the principles can be directly applied to other forms of secondary source used in a
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		research project.
<b>Content analysis</b>	<a href="http://writing.colostate.edu/guides/research/content/">http://writing.colostate.edu/guides/research/content/</a>	This site provides introductory online information about content analysis. It has been developed by Writing@CSU – part of Colorado State University.
<b>Document analysis worksheets</b>	<a href="http://www.archives.gov/education/lessons/worksheets/index.html">http://www.archives.gov/education/lessons/worksheets/index.html</a>	The worksheets provided on this site were developed by the Education Staff of the National Archives and Records Administration in Washington DC. They provide useful questions to be addressed in the analysis of a wide range of documentary artefacts.

#### Collecting and Analysing Qualitative Data

<b>Qualitative analysis</b>	<a href="http://hsc.uwe.ac.uk/dataanalysis/qualWhat.asp">http://hsc.uwe.ac.uk/dataanalysis/qualWhat.asp</a>	This is part of an online learning programme developed by the University of the West of England, Bristol, and includes material related to the analysis of visual as well as narrative data.
<b>Learning to analyse qualitative data</b>	<a href="http://www.learnhigher.ac.uk/analysethis/main/qualitative.html">http://www.learnhigher.ac.uk/analysethis/main/qualitative.html</a>	This online resource was developed by Manchester Metropolitan University on behalf of the LearnHigher Project.
<b>ESDS Qualidata</b>	<a href="http://www.esds.ac.uk/qualidata/">http://www.esds.ac.uk/qualidata/</a>	This is the site of a specialist service of the Economic and Social Data Service. The Service provides access and support for a range of social science qualitative datasets, promoting and facilitating increased and more effective use of data in research, learning and teaching. The Service's focus is on acquiring digital data collections from purely qualitative and mixed methods contemporary research and from UK-based 'classic studies' which can then be made available to subsequent researchers.
<b>Introduction to CAQDAS</b>	<a href="http://onlineqda.hud.ac.uk/Intro_CAQDAS/index.php">http://onlineqda.hud.ac.uk/Intro_CAQDAS/index.php</a>	This site provides a useful introduction to the benefits and challenges of making use of computer-assisted qualitative data analysis tools.
<b>Resources for qualitative</b>	<a href="http://www.researchsupport.com.au/QDA_with_NVivo.htm">http://www.researchsupport.com.au/QDA_with_NVivo.htm</a>	This site is associated with a book by Pat Bazely about qualitative

<b>data analysis with NVivo</b>		data analysis with NVivo and also contains links to other useful sites and tutorials.
<b>Qualitative analysis</b>	<a href="http://hsc.uwe.ac.uk/dataanalysis/qualWhat.asp">http://hsc.uwe.ac.uk/dataanalysis/qualWhat.asp</a>	This is part of an online learning programme developed by the University of the West of England, Bristol, and includes material related to the analysis of visual as well as narrative data.
<b>The Qualitative Report</b>	<a href="http://www.nova.edu/ssss/QR/web.html">http://www.nova.edu/ssss/QR/web.html</a>	An online bi-monthly journal dedicated to qualitative research since 1990
<b>Online Qualitative Research Resources</b>	<a href="http://www.antiochne.edu/cp/qr/default.cfm">http://www.antiochne.edu/cp/qr/default.cfm</a>	This is a website providing Online Qualitative Research Resources
<b>Online QDA</b>	<a href="http://onlineqda.hud.ac.uk/">http://onlineqda.hud.ac.uk/</a>	Online QDA is a set of learning materials which address common issues of undertaking qualitative data analysis (QDA) and beginning to use Computer Assisted Qualitative Data Analysis (CAQDAS) packages. We aim to complement courses run by, for example, the CAQDAS Networking project, many independent trainers and the large number of undergraduate and postgraduate social sciences research methods training courses.
<b>Analysis This! Learning To Analyse Quantitative Data</b>	<a href="http://www.learnhigher.ac.uk/analysethis/index.html">http://www.learnhigher.ac.uk/analysethis/index.html</a>	This is a guide to a step by step qualitative data analysis.

#### Collecting and Analysing Quantitative Data

<b>Working with charts, graphs and tables</b>	<a href="http://openlearn.open.ac.uk/course/view.php?id=2865">http://openlearn.open.ac.uk/course/view.php?id=2865</a>	This is a link to an online course from the OpenLearn site of the Open University which contains accessible and basic-level material about these issues.
<b>Quantitative analysis</b>	<a href="http://hsc.uwe.ac.uk/dataanalysis/quantWhat.asp">http://hsc.uwe.ac.uk/dataanalysis/quantWhat.asp</a>	This is part of an online learning programme developed by the University of the West of England, Bristol, and includes material related to inferential as well as descriptive statistics in an accessible way for readers who

		may be nervous of numbers.
<b>Quantitative data analysis exercises</b>	<a href="http://stars.ac.uk/index.php">http://stars.ac.uk/index.php</a>	The STARS Project has used real datasets and scenarios to help develop teaching and learning resources for staff and students. The statistics packages being used are Excel, MINITAB, SPSS and, to a minor extent, SAS. It was developed as a result of funding and input from the Higher Education Academy, Coventry University, Kingston University, Nottingham Trent University and Oxford Brookes University.
<b>Electronic Resources for Quantitative Research Methods</b>	<a href="http://informationr.net/rm/RMeth19.html">http://informationr.net/rm/RMeth19.html</a>	This is a link to electronic resources referring to quantitative research methods.
<b>RUSA</b>	<a href="http://www.ala.org/ala/mgrps/divs/rusa/sections/rss/rsssection/rsscomm/rssresstat/quantresearch.cfm">http://www.ala.org/ala/mgrps/divs/rusa/sections/rss/rsssection/rsscomm/rssresstat/quantresearch.cfm</a>	This is a link to a step by step quantitative research guide.
<b>Analyse This! Learning To Analyse Quantitative Data</b>	<a href="http://www.learnhigher.ac.uk/analysethis/main/quantitative.html">http://www.learnhigher.ac.uk/analysethis/main/quantitative.html</a>	This is a guide to a step by step quantitative data analysis.

#### Disseminating and Presenting Your Research

<b>Academic writing skills</b>	<a href="http://openlearn.open.ac.uk/course/view.php?id=3359">http://openlearn.open.ac.uk/course/view.php?id=3359</a>	This link is to part of the study skills section of the OpenLearn site of the Open University. It focuses on general academic writing rather than dissertation or research report-writing, but the principles apply.
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