



## Gender Equality Plan (GEP) for the R&I field in the Region of Central Macedonia

The South East European Centre (SEERC) and the [Region of Central Macedonia](#) (RCM) are proud to present the final Gender Equality Plan (GEP) for the R&I field in RCM. The plan has been developed within the context of the TeRRitoria EU project (Horizon 2020), within a span of almost 2 years.

The [TeRRitoria](#) project was completed earlier this year and worked on promoting Responsible Research and Innovation (RRI) principles at territorial level, through 5 transformative experiments in 5 European territories (Central

Macedonia, Emilia Romagna, Trondelag, North East Romania, and the Municipality of Gabrovo).

One of the main objectives of the transformative experiment in the Region of Central Macedonia (RCM) was the creation of the Gender Equality Plan for the R&I organizations of the region. The plan has been developed by SEERC and RCM under a co-creation strategy and the engagement of regional stakeholders.

[Read the full Gender Equality Plan](#)



Highlight 2:

## Policy Recommendations for embedding Responsible Research and Innovation to the regional R&I development cycle

The Policy Recommendations were developed within the context of the TeRRitoria project. They are based on the outputs of core project activities and the exchange of experiences among TeRRitoria partners throughout the entire project lifespan. The document describes a set of recommendations for the integration of RRI principles and dimensions into regional R&I policies, including S3.

[Download the Policy Recommendations](#)

Highlight 3:

## York Festival of Ideas 2022

CITY College, University of York Europe Campus was delighted to participate for a second year in a row in the York Festival of Ideas. This year CITY College organised two online talks by Dr Aristeia Ladas, Assistant Professor at our Psychology Department delivering a talk about "The Science



of Sleeping and Dreaming: A foggy field” and Dr Elina Ketikidi, Communication and Digital Manager at our research centre, the South East European Research Center (SEERC) delivering a talk about “Sustainable Fashion and Social Media Marketing”.

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## **AgTech7 Neuroscience Marketing in the Food Industry - Live Webinars**



# AgTech7

Three live webinars have been delivered on Agricultural technologies and Neuro- Marketing techniques with Q&A and Panel Discussion. The webinars took place within AgTech7 project, funded by Erasmus+, aiming at training students, professionals and entrepreneurs in a wide range of Agricultural Technologies and Startup Techniques.

The participants gained a better understanding of:

- The capabilities and key opportunities in applying Internet of Things and Earth Observation Technologies in the Agricultural domain.
- The trends of neuro-science marketing techniques in the agri-food sector with practical examples and cases.

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## **Prof. Ketikidis among the organisers of the Hellenic International Business Angels (HeBAN) Summit**



Professor Panayiotis Ketikidis, SEERC's Chairman, Vice President for Research, Innovation and External Relations at CITY College, University of York Europe Campus and Co-founder of HeBAN & Board Member of EBAN was among the organisers of the Hellenic International Business Angels Summit that took place in Athens, Greece, 23-24 June 2022.

The Hellenic International Business Angels Summit brought together business angels, venture capital funds, policy makers, entrepreneurs, accelerators, seed funds and startups from all over Europe and beyond to Athens, Greece.

The Summit featured illustrious keynote speakers, compelling parallel sessions and workshops.

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## Investor Event | Share IT 2grow Technology Forum



The Investor Event took place on 30th September in the context of the Technology Forum, in which Prof. Panayiotis Ketikidis, Vice President for Research and Innovation, and Dr Simos Veloudis, Senior Researcher at SEERC and Associate Professor at CITY College also participated.

CITY College, University of York Europe Campus is a proud supporter of Technology Forum 2022, a major technology event that was organized in Thessaloniki.

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## Publications

Authors: Maria Michali, Prof. George Eleftherakis

### Public Engagement Practices in EC-Funded RRI Projects: Fostering Socio-Scientific Collaborations



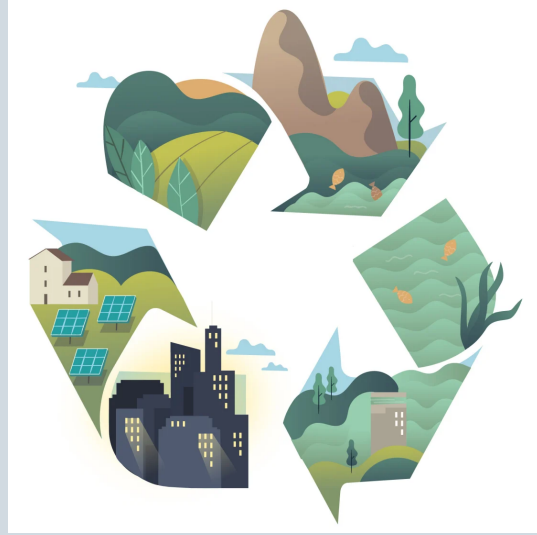
In their latest publication, Ms. Maria Michali and Prof. George Eleftherakis, investigate the RRI-driven Public Engagement (PE) implementation within the context of European Commission (EC)-funded projects that aim to foster inclusive and human-centric Research and Innovation (R&I). There is an existing and increased distress regarding the connection of Science, Technology and Innovation (STI) processes to society, given also the empowerment of R&I. Are the processes innovative and responsive enough in order to create changes that abide in inclusivity? Seventeen PE practices that have been implemented during the lifespan of five EC projects were qualitatively and thematically analyzed. The identified themes indicate the implementation patterns of PE and contribute to reaching a set of conclusions towards realizing a participatory, human-centric and inclusive R&I, fostering in its own turn future socio- scientific collaborations. Policy-makers, researchers, practitioners and stakeholders interested in public engagement in R&I can capitalize on the study's conclusions and contribute to manifestations of responsible innovation.

[Read the full article](#)

Authors: Sanja Arsova, Andrea Genovese, Prof. Panayiotis H.Ketikidis

## Implementing circular economy in a regional context: A systematic literature review and a research agenda

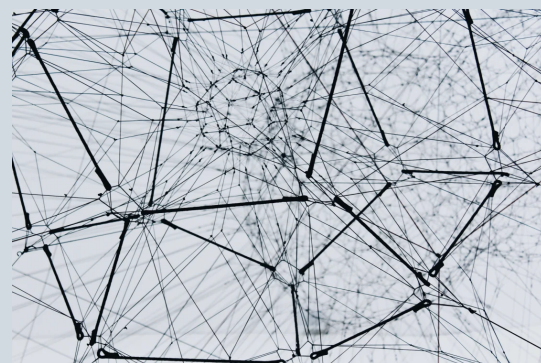
The authors provided a holistic systematic literature review in the regional circular economy domain. Hence, the present study is considered as a crucial initial contribution in the direction of establishing robust conceptual frameworks which involve the constructs of regional circular economy and laying the groundwork for future studies in this field.



[Read the full article](#)

Authors: Yannis Spyridis, Dr Thomas Lagkas, Prof Panagiotis Sarigiannidis, Prof Vasileios Argyriou, Dr Antonios Sarigiannidis, Prof George Eleftherakis, Prof Jie Zhang

## Towards 6G IoT: Tracing Mobile Sensor Nodes with Deep Learning Clustering in UAV



In this paper, the authors performed a deep learning model clustering in the UAV network at regular intervals, based on a graph convolutional network (GCN) architecture, which utilised information about the RSSI and the UAV positions. The number of clusters was determined dynamically at each instant using a

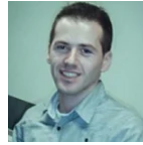
heuristic method, and the partitions were determined by optimising an RSSI loss function. The objective of tracing a mobile IoT device of unknown location, using a group of UAVs that were equipped with received signal strength indicator (RSSI) sensors.

[Read the full article](#)

## PhD award success:



**Kristine Brance**



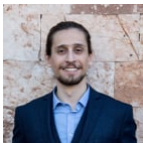
**Fesal Baxhaku**



**Elina Ketikidi**



**Maria Matiaki**



**Anastasios Lytos**

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